

TruValidate Identity Verification

Solution Highlights:



Watchlist screening

Increase first-time match rates and reduce manual referrals with this advanced tool for PEPs and sanctions screening. Watchlist screening can be customised to your own risk tolerances.



EID check

Non-intrusive, enhanced solutions for when additional identity verification is required.



Document verification

Real-time verification of nearly 3,000 customer identity documents from over 200 countries, deployed as part of the referral process where consumers cannot be verified through standard electronic identity checks.



Knowledge-based verification

Flexible, knowledge-based authentication confirms the identity presented through challenge-and-response questions that only the identity-holder should be able to answer.



International ID verification

Our international match codes go beyond name, address and date of birth to help you verify the identity of consumers in over 135 countries outside of the UK.

Streamline identity verification for a better customer experience

Over 223,000 incidents of identity fraud were recorded in 2019 — an 18% rise on the year before. With 87% of identity fraud committed online, it's never been more important to understand who you're transacting with online.¹

TruValidate's Identity Verification solutions help businesses:

- Streamline the customer onboarding process
- Reduce fraud and associated losses
- Support regulatory compliance
- Increase first-time verification and pass rates
- Implement convenient, non-intrusive authentication tools
- Reduce manual referrals and deliver a great customer experience
- Reduce operational costs and improve efficiencies

Onboard customers with confidence and ease. Run many forms of ID checks – from a basic name and address confirmation to more in-depth checks – using a set of knowledge-based authentication questions.

A wide range of identity verification checks through one interface

Our Identity Verification solutions use live data that's available 24/7. Made up of flexible, configurable applications — powered by one of the most robust sources available in the UK — they need minimal training to operate and can be configured to suit your business needs and appetite for risk.

Rapid response:

→ Add or remove modules to respond to changing patterns of fraud behaviour.

Fast deployment:

→ TruValidate can be deployed and operational within four weeks depending on your configuration needs.

Better control:

→ Build rules to deploy additional checks for certain risk criteria.

Easy integration:

→ Available through a single API — with minimal IT integration at setup and none when new modules are added.

Match and verify consumer-provided data across global online and offline datasets, helping businesses better understand consumers to make more informed decisions and cultivate trust.

TruValidate Identity Verification solutions deliver powerful methods to help combat payment fraud, particularly when used alongside other TruValidate Solutions.

TruValidate is available through a single API and offers your business a fully customisable modular platform. Providing the most comprehensive range of ID, fraud, anti-impersonation and identity verification available to suit your needs, it will help increase customer enrolment, reduce losses and enhance profitability.

Want to find out how robust identity verification solutions can reduce fraud losses whilst streamlining the customer journey?

Get in touch by calling **0113 868 2600** or visit: **transunion.co.uk/truvalidate**

Source: ¹Cifas Fraudscape 2020 Insight Report

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