TruValidate™

IDENTITY PROOFING

Document Verification in the Gaming Sector

A smarter, more effective way to verify players

Confidently identify players

Verifying documents with optional facial recognition, in one journey

Set player success thresholds

Our flexible solution, gives you control of the decisioning for player success. You can optimise and tailor the decisioning rules in accordance with your specific player-base

Simple and efficient

Verify new players quickly by capturing all information, securely through the player's device. Front-end user guidance provides a quick and easy experience

TruValidate Document Verification & Facial Recognition solution is a global identity verification tool which enables you to authenticate players quickly, streamline player journeys and set player success thresholds.

Key Capabilities

Identity proofing

→ **Document verification:** Authenticate government-issued documents (e.g. passports and driving licences) by verifying data, security features and the eChip in passports. Provides tamper detection of more than 3,000 documents from over 200 countries worldwide.

→ **Secondary document processing:** Capture a secondary document such as a utility bill or bank statement integrated into your player journey. Data can be extracted and used downstream.

→ **Improved match rates:** Can be achieved through the management of a bespoke score card based upon transaction data.

→ **Fully Automated processing:** Capture and verification of all documents is fully automated and results returned in real-time.

Visit: transunion.co.uk/truvalidate

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TruValidate™

How Document Verification works

Capture
Using a mobile device or tablet camera, players securely capture and send images of their government-issued ID (e.g., passport), or driving licence

Verify
Determine the authenticity of the captured document

Fully automated
Verify players quickly, using rules and thresholds controlled by you

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Opportunities to optimise the player experience

New Account Openings

→ **Verify new to business players:** Through enhanced ID proofing and CX capabilities

→ **Configurable features:** Add in facial recognition, secondary documents, local languages

→ **Player success:** Flexible decisioning rules to control accepts/rejects. Build an experience that's tailored to your business

→ **Combat fraud:** Identify and stop potential fraudulent transactions in their tracks

Enhanced verification

→ **Step-up verification:** Apply friction-right controls for higher risk/value transactions

→ **Secure and robust:** Utilise secure and robust alternative channels and means to provide verification

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Enable rapid white-labelled deployment with seamless extensibility

Brand and customise the player journey in terms of flow, content, branding, T&Cs and privacy polices. Truvalidate Document Verification seamlessly integrates into your player journey via three different solutions:

Mobile SDK: Embeds within your exisiting native app

Standalone app: Specifically for the verification stage of the process

Web capture: Embeds within your native website or have it as a standalone website

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Want to know more about how fully automated document verification solution can help strengthen your player acquisition?

Get in touch by calling 0113 868 2600 or visit: transunion.co.uk/truvalidate

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