
Tax Strategy for UK subsidiary companies of TransUnion

Aim of the Strategy

The UK subsidiary companies of TransUnion (TransUnion UK or the Group) is committed to managing its tax position in full compliance with all applicable laws and regulations and further, within the spirit of those laws, underpinned by an appropriate risk management and internal control framework, and an open and collaborative relationship with UK tax authorities.

Scope of the Strategy

This strategy has been developed in accordance with paragraphs 19 and 25 of Schedule 19 to the Finance Act 2016. This strategy applies for the 12 months ending 31 December 2024. References to 'UK Taxation' are to the taxes and duties set out in paragraph 15(1) of the Schedule to the Finance Act 2016 which include Income Tax, Corporation Tax, PAYE, NIC, VAT, Insurance Premium Tax, and Stamp Duty Land Tax. References to 'tax', 'taxes' or 'taxation' are to UK taxation.

Governance

- Each UK company's board of directors has ultimate responsibility for that company's tax strategy and compliance with the same.
- The relevant board of directors' delegates executive management of TransUnion UK to the Executive Committee.
- The Chief Financial Officer (CFO) is the Executive Committee member with responsibility for tax matters and for ensuring that the tax strategy is considered in all significant business decisions.
- Day to day management of tax affairs is delegated to appropriately qualified senior finance managers reporting to the CFO, each with clearly defined roles and responsibilities in relation to taxation.

Risk Management and Tax Planning

- TransUnion UK operates a system of tax risk assessment and controls as part of the overall risk management and internal control framework within the Group's financial reporting and management systems.
- TransUnion UK seeks to mitigate the level of tax risk arising from its operations as far as reasonably practicable by ensuring that reasonable care is applied in the design and operation of all processes related to tax compliance.
- TransUnion UK monitors tax risks for business and legislative changes, in conjunction with retained leading professional advisors, from whom advice is sought where appropriate.
- TransUnion UK's appetite to tax risk is low and risks are managed to ensure compliance both with legal requirements and the spirit of the law, to ensure payment of the correct level of tax and to uphold the reputation of the business.
- TransUnion UK takes a conservative approach to tax planning and will only utilise available tax incentives, reliefs and exemptions for the purposes for which they were intended.

Dealings with HMRC

- TransUnion UK seeks to have a transparent and collaborative professional working relationship with HMRC.
- TransUnion UK ensures that HMRC is kept aware of significant changes in the business and seeks to discuss any significant matters with HMRC prior to submission of any final documentation.
- When submitting tax returns to HMRC, TransUnion UK discloses all relevant facts and identifies any non-standard transactions. Any inadvertent errors in submissions made to HMRC are fully disclosed as soon as reasonably practicable after they are identified.

This strategy was approved by the board of the following UK companies on the dates listed below:

TransUnion International UK Limited	20 May 2025
TransUnion Information Group Limited	16 June 2025
Crown Acquisition Bidco Limited	16 June 2025
Vail Holdings UK Ltd	16 June 2025
TransUnion Global Funding Limited	16 June 2025
Callcredit Marketing Limited	16 June 2025
TransUnion UK Holdings Ltd	16 June 2025
Neustar Technologies Limited	12 September 2025
Marketshare Partners EMEA Limited	12 September 2025