

## TruValidate Identity Verification for Government and Public Sector



### Solution Highlights:



#### Identity Verification

Verify identity using TransUnion datasets to confirm the information presented belongs to the citizen you are verifying.



#### Knowledge Based Authentication

Authenticates the identity presented through knowledge based questions that only the citizen should be able to answer.



#### Bank Verification

Verify the citizen is associated with the bank account details being presented.



#### Email, Mobile & Device checks

Suite of modules that can assess email and mobile risk and build a picture of the associated devices using a global platform that may indicate fraud.



#### Risk Assessment Scorecards

Results provided in a configurable scorecard to simplify decisioning and support your identity verification and fraud strategies, unique to your needs.

### Verify citizens effortlessly with our combined digital onboarding experience.

Providing a comprehensive range of identity verification and fraud prevention measures tailored to your needs. TruValidate can help increase citizen enrolment, reduce losses and enhance profitability.

#### TruValidate's Identity Verification solutions help government and public sector to:

- Reduce identity and impersonation fraud
- Increase first-time verification and pass rates
- Deliver a digital transaction's risk assessment
- Implement convenient, non-intrusive verification tools
- Reduce operational costs through automation and improved efficiencies
- Reduce manual referrals and deliver a great citizen experience
- Supports compliance with the Government's Digital Identity Standards GPG45

TransUnion's identity checks delivers robust evidence that a claimed identity is genuine, has existed over time and belongs to the citizen making the claim.

# TruValidate™

## A wide range of identity verification checks through one interface

Our Identity Verification solutions use live data that's available 24/7. Made up of flexible, configurable applications – powered by robust data sources available in the UK – minimal training required to operate and can be configured to suit your organisations needs and appetite for risk.

### Rapid Response:

Conduct digital identity and fraud checks in real time. Seamlessly integrates into your user journey.

### Easy Deployment:

Implementation of TruValidate is measured in days rather than months, depending on your configuration needs.

### Better Control:

Build adaptive rules to deploy identity verification and fraud risk assessment, whilst meeting your own risk appetite.

### Easy Integration:

Available through a single API, which requires minimal integration, or a Web Portal.



Match and verify citizen-provided data across global datasets, helping Government and Public Sector better understand citizens to help make more informed decisions and make trust possible.

TruValidate Identity Verification solutions deliver powerful methods to help detect digital identity fraud.

TruValidate is available through a single API or Web Portal and offers your governmental or public sector organisation a fully customisable, modular platform.

Making trust possible between citizens and Government can be achieved by using TruValidate to conduct digital identity and fraud checks, seamlessly and discreetly, at any point in your user journey.

Want to find out how robust identity verification solutions can help reduce fraud losses whilst streamlining the user journey?

Get in touch by calling **0113 868 2600** or visit: [transunion.co.uk/truvalidate](https://transunion.co.uk/truvalidate)