

## Identity Verification and Fraud Prevention for Gaming



### Solution Highlights



#### Identity and Age Verification

Verify a player's identity using TransUnion's extensive range of solutions, including PEPs and Sanctions Watchlist.



#### Device Risk

Apply multi-device recognition technology and device intelligence insights to solve your unique fraud prevention challenges.



#### Document Verification & Facial Biometrics

Validate the authenticity of ID documents to verify age in real time and verify likeness and liveness using facial biometrics.



#### Email and Mobile

A suite of modules that can assess email and mobile risk, attempt to link an identity to a contracted mobile phone, whilst searching for trust associations between identities and emails and/or mobiles.



#### Risk Assessment Scorecards

Results delivered in a configurable scorecard to simplify decisioning, enabling you to deliver friction-right identity verification and fraud prevention.

### Establish trust with genuine players while pinpointing the potential risk of others

TruValidate delivers a comprehensive view of a player across the solution. It helps operators assess risk to reduce manual reviews and operational costs through the automation of age verification and AML compliance, which minimises friction for genuine players.

### Helping businesses confidently engage with players in a digital world

- Get a clearer picture of risk by combining digital information with identity attributes
- Manage your fraud and ID verification through one trusted supplier
- Decrease complexity and barriers for genuine players
- Combine digital data attributes, including device, mobile and email, to expose risk from bonus abuse
- Show transparency and auditable records for player onboarding
- Replace manual processes with more efficient electronic verification

TruValidate delivers robust solutions that help to:

- Optimise customer experience with low friction
- Mitigate risk of financial impact of fines and loss of business meeting regulatory compliance
- Pinpoint fraud
- Operational efficiency – reduce manual intervention

# TruValidate™

## A range of identity verification checks through one interface

Our Identity Verification solutions use live data that's available 24/7. Made up of flexible, configurable applications – powered by one of the most robust data sources available in the UK – minimal training required to operate and can be configured to suit your organisations needs and appetite for risk.

### Rapid response:

Conduct digital identity and fraud checks in real time. Seamlessly integrates into your player journey.

### Easy deployment:

Implementation of TruValidate is measured in days rather than months, depending on your configuration needs.

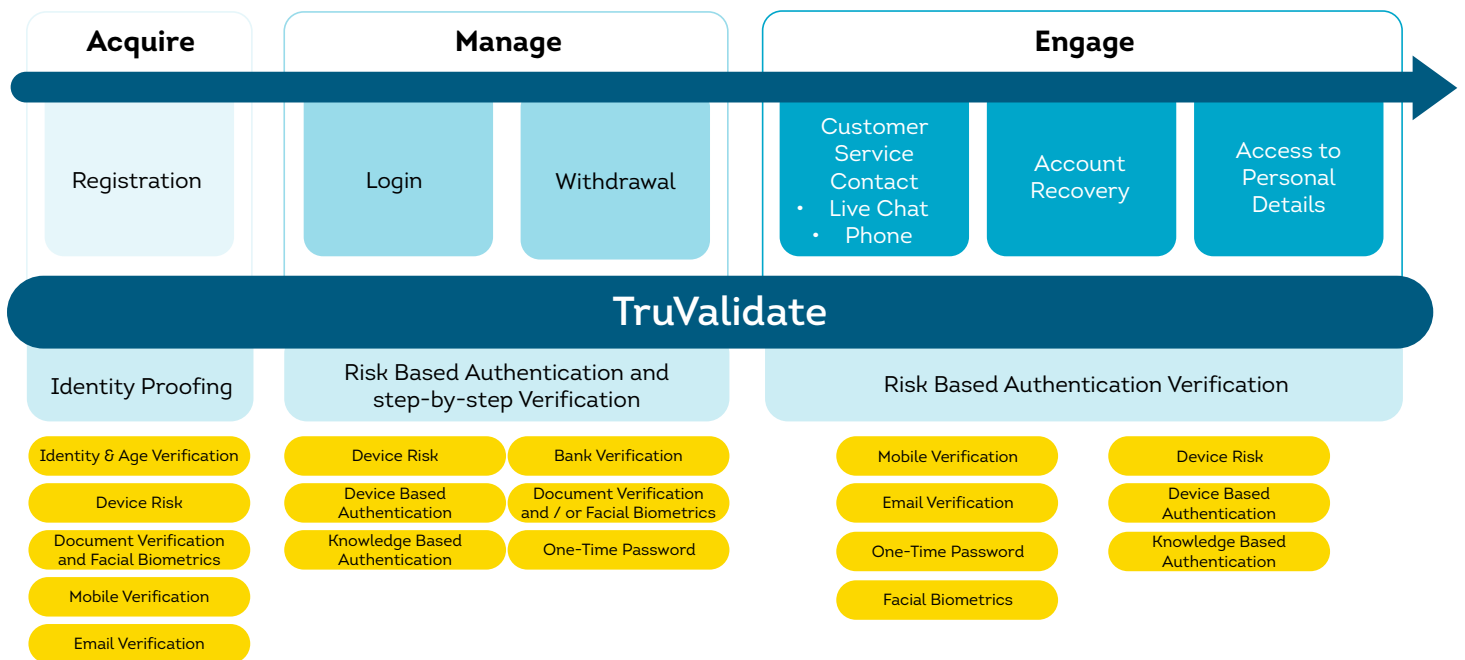
### Better control:

Build adaptive rules to deploy identity verification and fraud risk assessments, whilst meeting your own risk appetite.

### Tailored support:

Dedicated consultancy team available to support your identity and fraud strategy, implementation and ongoing improvements.

## Where TruValidate supports at each stage of the player journey



Verify and risk assess applicant and player data across datasets. Helping operators make more informed decisions and deliver efficient and friction right user experiences. We make trust possible.

Want to find out how robust identity verification solutions can reduce fraud losses whilst streamlining the customer journey?

Get in touch by calling **0113 868 2600** or visit: [transunion.co.uk/truvalidate](https://transunion.co.uk/truvalidate)