

## TruValidate Identity Verification Solutions



### Solution Highlights



#### Identity Verification

Verify identity using TransUnion datasets to confirm the information presented matches the individual and has existed over time.



#### Watchlist Screening

Strengthen your due diligence checks with this PEP's and Sanctions feature, helping to mitigate financial crime and counter-terrorism financing.



#### Risk Assessment Scorecards

Results provided in a configurable scorecard to simplify decisioning and support your identity verification and fraud strategies.



#### Digital Trust Suite

Easily assess email, mobile and device risk while searching for trust associations between identities. Harness data-matching and velocity inconsistencies across 1 billion datapoints.



#### Document Verification

Validate Government Issued identity documents and ensure genuine presence through self-capture.

### Streamline identity verification with our combined digital solutions.

With an 80% growth in suspected digital fraud attempts globally between 2019 and 2022, it's never been more important to understand who you're transacting with online.<sup>1</sup>

#### TruValidate's Identity Verification solutions help businesses:

- Increase first-time verification and pass rates
- Reduce identity and impersonation fraud
- Support regulatory compliance
- Implement convenient, non-intrusive verification tools
- Reduce manual referrals and operational costs through automation
- Improve the customer experience and decrease inefficiencies

TransUnion's identity checks deliver robust evidence that a claimed identity is genuine, has existed over time and belongs to the individual making the claim.

<sup>1</sup>Source: TransUnion UK 2023 State of Omnichannel Fraud Report

# TruValidate™

## A range of identity verification checks through one interface

Our Identity Verification solutions use live data that's available 24/7. Made up of flexible applications — powered by robust sources — minimal training required to operate and can be configured to suit your business needs and appetite for risk.

### **Rapid response:**

Conduct digital identity and fraud checks in real time. Seamlessly integrates into your customer journey.

### **Better control:**

Build adaptive rules to deploy identity verification and fraud risk assessments, whilst meeting your own risk appetite.

### **Fast deployment:**

Implementation of TruValidate is measured in days rather than months, depending on your configuration needs.

### **Easy integration:**

Available through a single API, which requires minimal integration, or a Web Portal.



TruValidate is available through a single API or Web Portal and offers your business a fully customisable, modular platform. Making trust possible between individuals and businesses can be achieved by using TruValidate to conduct digital identity and fraud checks, seamlessly and discreetly, at any point in the customer journey.

Want to find out how robust identity verification solutions can help reduce fraud losses whilst streamlining the customer journey?

Get in touch by calling **0113 868 2600** or visit: [transunion.co.uk/truvalidate](https://transunion.co.uk/truvalidate)